



Women & Money

Creating An Awesome Outcome

1 S _____

2 I _____

3 T _____

Example of a common unclear, *un-awesome* outcome:

"I want to make more money this year"

Example of a clear awesome outcome:

"I want to increase my savings by \$5000 in the next 8 months"

Awesome outcome for Focus Area 1: _____

Awesome outcome for Focus Area 2: _____

Awesome outcome for Focus Area 3: _____
